

Delray Art League October General Meeting

2021-2022 Season Plan



Delray Art League

October General Meeting

2

- Call To Order - 6:30 PM - President: Ron Rizzi
- Attendance - Introductions - Directors
- Hold Elections - Elaine Lipkin
 - Read Slate of Candidates for Office
 - President - Ron Rizzi
 - Vice President - Howard Sherman
 - Secretary - Elaine Lipkin
 - Treasurer - Kathi Stamm
 - NO ADDITIONS FROM FLOOR
 - Vote By Show of Hands Raised
 - Majority of those present

Delray Art League

October General Meeting

3


- Announcements
- Treasurers Report
 - General Checking - Kathi Stamm
 - Art Education Fund - Kathi Stamm, Fran Goodman
- Secretary: Minutes Emailed and Approved
- Opening Report
 - 2021-2022 Season - Ron Rizzi
 - Renewal
 - Innovation & Creativity
 - Technology - ZAPP - Jot Form

Delray Art League

October General Meeting

4

- 2021-2022 Season Planning
 - Advertising – Howard Sherman
 - Atlantic Avenue Magazine
 - Full Page Color Monthly
 - Coastal Star Arts Pages
 - 1/8 page Color Monthly
 - 10,000 Color Post Cards
 - Distributed by Non-Profit Partners
 - Rickie Report
 - Home Page Artist Call Ad
 - Editorial Home Page



Delray Art League
PRESENTS THE 2021-2022 SEASON
Art Scape In The City
THIRD WEEKEND OF THE MONTH • OCTOBER TO MAY
At The Big Apple Bazaar In Delray Beach

THE COOLEST ART SHOW IN DELRAY BEACH
October 16th & 17th
The Art Show at the Bazaar
Saturday 10 AM to 5:30 PM
Sunday 11 AM to 5 PM
at Big Apple Shopping Bazaar

OVER 50 YEARS OF COMMUNITY INVOLVEMENT IN DELRAY BEACH

Charity Fund Raiser Benefit for our Non Profit Community Partners

Fuller Center
www.fuller.org

Delray Beach Center
www.delraybeachcenter.org

This Point & Click For The Electrical
www.electrical.com

FOOD COURT - FOOD TRUCKS

LOCATION:
Big Apple Shopping Bazaar
5283 West Atlantic Avenue
Delray Beach

PLENTY OF **FREE PARKING**

INDOOR AND OUTDOOR BOOTHS
Xbox Terminals
Indoors air conditioned
Outdoors rain or shine

Delray Art League

October General Meeting

5

- 2021-2022 Season Planning
 - Art Education Fund - Fran Goodman
 - Twin Palms For The Disabled
 - Palm Beach Rehabilitation
 - Fuller Foundation
 - Coming in 2022 - Fran Goodman
 - Lynn Cancer Center
 - Trustbridge Hospice



Delray Art League

October General Meeting

6

- 2021-2022 Season Planning
 - Management - Ron Rizzi
 - Technology & Automation
 - ZAPP Show Registration
 - Jot Form Exhibit Registration
 - Online Marketing - Ron Rizzi
 - Meetup.com
 - EventBrite.com
 - Facebook
 - Instagram

ZAPP



Eventbrite

Delray Art League

October General Meeting

7

- DAL Gallery & Office at the Big Apple Bazaar
 - Dedicated DAL Space for Artist Display
- Little SoHo Artist Colony
 - Display Retail Sales Gallery Space
 - Premium Working Gallery Space
 - Meeting Space for:
 - Classes
 - Promotional Events
 - Art Gallery Openings



Delray Art League

October General Meeting

8

- 2021-2022 Season Show Planning
 - Summer In The City - Recap - Return in 2022
 - Art Scape In The City - Ron Rizzi - Charles Wash
 - Art & Jazz On The Avenue - Ron Rizzi
 - Artists & Easels - Howard Sherman, Committee
 - First Friday Art Walk - Howard Sherman, Committee
 - Indoor Expositions - Kathi Stamm, Fran Goodman
 - Artist Coffee & Art Conversation - Charles Wash

Delray Art League

October General Meeting

9

- Summer In The City - Recap
 - Coolest Art Show in Delray Beach
 - Big Apple Bazaar, West Delray Beach
 - July, August & September
 - Saturday 10 AM - 5:30 PM
 - Sunday 11 AM - 5:00 PM
 - Indoors Only
 - Individual Booths
 - Air Conditioned
 - Easy Setup and Take Down
 - June to September in 2022



Delray Art League

October General Meeting

10

- Art Scape In The City – Ron Rizzi – Charles Wash
 - Coolest Art Show in Delray Beach
 - Big Apple Bazaar, West Delray Beach
 - October through May
 - Third Weekend of Each Month
 - Saturday 10 AM – 5:30 PM
 - Sunday 11 AM – 5:00 PM
 - Indoors & Outdoors
 - 10x10 Tents
 - Artists & Easels
 - Individual Booths
 - Air Conditioned
 - Easy Setup and Take Down



Delray Art League

October General Meeting

11

- Art & Jazz On The Avenue – Ron Rizzi
 - October 27th – Invitation Only
 - Beach Party Theme
 - Beachside, East Atlantic Avenue
 - December 22nd – Open Call
 - Holiday Theme
 - Pineapple Grove Art District
 - May 25th, 2022 – Open Call
 - South Side Street Art Theme
 - SE 2nd Avenue
 - July 27th, 2022 – Open Call
 - Caribbean Theme
 - West Atlantic, Libby Wesley Park



Delray Art League

October General Meeting

12

- Artists & Easels - Howard Sherman
 - Committee Volunteers
 - Secure Multiple Downtown Locations
 - Manage Attendance
 - Event Sign Up and Display
 - Free to Participate and Attend
- First Friday Art Walk - Howard
 - Member Volunteers
 - Replicate Artists & Easels
 - Free to Participate and Attend
 - Worthington Park, Cornell Museum



Delray Art League

October General Meeting

13

- Indoor Exhibitions - Kathi Stamm
 - Sugar Sand Park Community Center
 - October 9th to November 8th
 - October 28th Reception RSVP Meetup
 - Autumn Showcase Exhibit - City Hall
 - November 12th to December 17th
 - Holiday Showcase Exhibit - City Hall
 - December 17th to January 21st
 - Winter Interlude Exhibit - City Hall
 - January 21st to February 25th
 - Spring Showcase Exhibit - City Hall
 - February 25th to April 1st



Delray Art League

October General Meeting

14

- Artist Coffee & Conversation - Charles Wash
 - Crème Bistro, Delray Beach
 - October 20th
 - 6:30 PM to 8:30 PM
 - Crème Bistro, Delray Beach
 - November 10th
 - 6:30 PM to 8:30 PM
 - Crème Bistro, Delray Beach
 - December 8th
 - 6:30 PM to 8:30 PM
- Meetup Members Online - 574

CRÈME
Bistro



Delray Art League

October General Meeting

15

- Membership – Kathi Stamm
 - Membership Total: Basic - Premium
 - Member Participation
 - Sign Up For Shows and Exhibitions
 - Invite Friends and Customers
 - Promote Our Events
 - Social Media
 - Email
 - Word
 - Volunteer!
- Question & Answer Session

ART
LOVERS
WANTED

Delray Art League

October General Meeting

16

- Old Business -
- New Business -
- Question & Answer Session
 - Current Paid Members Only
- General Meeting Summary
 - Presentation Available Online
 - Constant Contact email
- Thank you for supporting your Art League!

ART
LOVERS
WANTED

Delray Art League October General Meeting



Art Scape In The City

THIRD WEEKEND OF THE MONTH • OCTOBER TO MAY

At The Big Apple Bazaar In Delray Beach

2021-2022 Season Plan
Meeting Adjourned